**Entrepreneurship**

**Research Guide**

**Suggested Research Resources:** *(Note: All industry and company research resources may be found on the UCF Library website under the “databases” tab)*

**Industry Data:**

* **IBISWorld**
* **NetAdvantage**

**Marketplace Data:**

* **Business Insights: Essentials**
* **Marketline Advantage**
* **Demographics Now Library Edition**
* **Tablebase**
* **SimplyMap**

**Company Data:**

* **Hoovers Online**